

## **Black Students' Alliance**

### Media Representative(s)

The goal of Black Student Alliance is to create an avenue for black students and all students who support the black experience, to feel a sense of community on campus. This organization will provide support for all black students on campus regardless of nationality, culture, religion or ethnicity. Our goal is to increase black representation on campus and to ensure that all black students can be heard and supported with their academic and communal endeavours. We aim to foster an inclusive space on campus where black students can express themselves and discuss issues alongside allies. This includes political, economic, and social issues affecting the black community. Our goal is to create legacy by engaging in discourse surrounding topics such as: mental health, world issues, campus issues, black representation on campus, racism, whiteness and beyond.

#### **Responsibilities:**

Duties of the *Media Representatives* are to create and manage the aesthetic and social media accounts for the organization. These position holders are tasked with creating promotional initiatives for the organization, the creation of organizational apparel, and the upkeep of current/future logos and memorabilia. They are responsible for the use of a wide range of media and campaign initiatives to help build and sustain the image and brand of Carleton's Black Student Alliance. Through the planning and implementation of in-person and digital promotion of events, the overseeing of Carleton Community partnerships, and supervision of all public BSA statements. The representatives will act in accordance with all public relation standards that are positively progressive to the organization.

#### **Requirements:**

- Undergraduate Carleton University Student
- Time management and organization skills are essential
- Experience with Canva and Photoshop an asset
- Ability to work well with others (including other members on the team and others in leadership roles)

#### **How to Apply:**

Please submit a cover letter and resume that details your unique skills and experience. Please also include your availability for an interview between August 1st - August 6th, 2023. Applicants can email their cover letter, resume, and availability to

clubs@cusaonline.ca with the subject line: Black Students' Alliance Media Representative.

Applications will close at 4:00pm on July 31st, 2023.